

FIVE-YEAR REVIEW AND
2014-2015 ANNUAL REPORT

BURBANK HOSPITALITY ASSOCIATION

SEE THE
BIGGER
PICTURE

VISIT

BURBANK

WELCOME

Dear Tourism Partners,

Visit Burbank is seeking to renew for a 10 year term in 2016, and we are pleased to present this five year report of accomplishments achieved to date. At the same time, the report outlines initiatives and results for Fiscal Year 2014-2015.

The formation of Visit Burbank in 2011 was a bold enterprise for the city. Burbank had never been promoted as a tourism destination on such a comprehensive scale. Yet with the area's great natural setting, distinctive commercial neighborhoods, ease of access via Burbank Bob Hope Airport, dominance in the entertainment industry, and 17 hotels ready to welcome guests seeking the quintessential Southern California experience, the market made for a perfect travel destination. It simply needed to be packaged and communicated, ready for its tourism close-up.

Since the formation of Visit Burbank, numbers tell the story:

- Hotel occupancy achieved 81.3 % YTD through September 2015, a record.
- Average Daily rates are up 25% since 2012 (the year with the first full branding campaign).
- Revenue Per Available Room (RevPAR) is up 35% since 2012.
- Growth in Annual Room Revenue is up 36% since 2011.

Burbank hotels have also responded to these increases, investing more than \$138 million in renovations and new construction since 2011.

The larger Los Angeles visitor market is strong, benefiting Burbank hotels. 2015 was the fifth consecutive year of record-breaking visitation, where the region welcomed 45.5 million visitors, an increase of 1.3 million over 2014. This includes a record-breaking 38.8 million in domestic visitation, and 6.7 million international visitors, elevating the market's status as a leading global travel destination to new heights.

Looking to the future, Burbank is poised to attract an increasing share of overnight visitors via the Universal Studios Hollywood Preferred Hotel Partnership, especially in view of the new Wizarding World of Harry Potter attraction opening in April 2016. Adding to the new branding and marketing campaign, 2016's comprehensive media buy, and the constant maximizing of every opportunity for Burbank hotels, the result will be healthy increases for overnight stays.

On behalf of the Board, I thank everyone who helped Visit Burbank achieve such incredible five year results and look forward with pleasure to working with you on the renewal.

Sincerely,

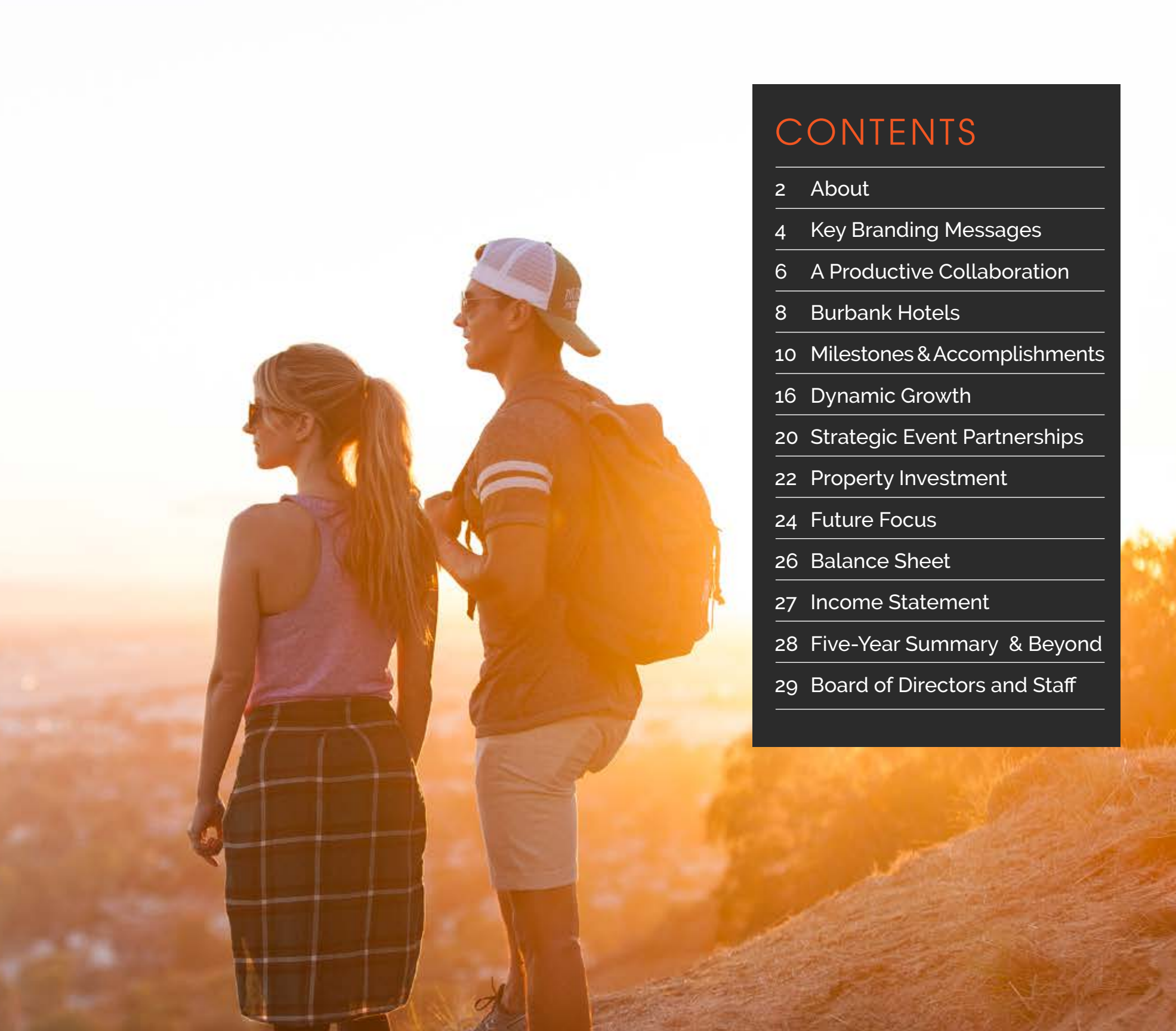


Tom Whelan
Chair
Burbank Hospitality Association



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ABOUT

The Burbank Hospitality Association, operating as Visit Burbank, was formed in 2011 and is funded by a 1% assessment on overnight stays in Burbank hotels with more than 25 rooms.

MISSION

Visit Burbank's mission is to boost hotel occupancy by positioning Burbank as a domestic, national and international tourist destination.

BUDGET

The Association's projected annual income of \$520,000 has been exceeded every year since 2011. This is due to higher visitation led by the recognition of Burbank as a top Southern California destination.



VISIT BURBANK'S KEY BRANDING MESSAGES

- The city's hotels are easily accessible to many of Los Angeles' most popular attractions.
- With its own airport and relaxed setting, Burbank is an easier alternative to the hustle and bustle of LAX.
- Burbank is on the pulse of the entertainment industry.
- From palm trees and pools, to celebrity hotspots and hip neighborhoods, Burbank offers the quintessential Southern California vibe that people expect when they visit Los Angeles.



NEW VISIT BURBANK BRANDING INITIATIVES FOR 2015 INCLUDE:

- Citywide promotional video for viewing in-flight, at hotels, and via social media.
- Pay-per-click digital advertising across a multitude of platforms, including Priceline and Google.
- Partnership with the Universal Studios Hollywood Preferred Hotel Program. More than two million additional visitors are anticipated with Wizarding World of Harry Potter opening in April 2016, putting Burbank hotels in a premier position for room bookings.



RENEWAL

- Now in its fifth year of operation, Visit Burbank is looking to renew for a 10 year term in 2016.

A PRODUCTIVE COLLABORATION

Visit Burbank plays an important role in collaborating with the City of Burbank Economic Development team and Downtown Burbank Partnership to combine talent and resources in championing the City's assets.

The three organizations represent more than \$2 million in funding per year, and share the same values in branding Burbank as a creative, appealing, and profitable place to visit and to do business.



VISIT
BURBANK





BURBANK HOTELS

- 1 Los Angeles Marriott Burbank Airport Hotel
- 2 Holiday Inn Burbank Media Center
- 3 Courtyard by Marriott Los Angeles/Burbank Airport
- 4 Hotel Amarano Burbank
- 5 Burbank Extended Stay Inn
- 6 Residence Inn Los Angeles Burbank/Downtown
- 7 SpringHill Suites Los Angeles Burbank/Downtown
- 8 Ramada Burbank Airport
- 9 Coast Anabelle Hotel
- 10 Safari Inn
- 11 Extended Stay America Los Angeles Burbank Airport
- 12 Best Western Plus Media Center Inn & Suites
- 13 Quality Inn Burbank Airport
- 14 Burbank Inn & Suites
- 15 Travelodge Burbank
- 16 Portofino Inn Burbank
- 17 Tangerine Hotel
- ★ 18 Hilton Garden Inn Opening summer 2016



MILESTONES & ACCOMPLISHMENTS

Visit Burbank has generated numerous firsts for Burbank's hospitality industry in terms of promoting hotels and attractions to the leisure market.

2011

✓ Burbank City Council approved the formation of the Burbank Hospitality Association and appointed the first Board of Directors. In its initial stages, the organization, operating as Visit Burbank, developed a request for proposals for an advertising agency. A final agency was selected in Spring 2012.

2012

- ✓ Advertising Agency selected.
- ✓ First-ever logo and tourism brand developed.
- ✓ Print advertising campaign launched.



Rolling... and action!
Check-in to style, then check out TV and movie magic

For scripting the perfect stay, Burbank is your stylish scene. The town behind the tinsel puts you in a lively place, including over 15 unique hotels that keep you in the heart of the action of shopping, dining, bars — and central to all of L.A. & Hollywood.

Discover boutique luxury at secret hotel hideaways of the stars. Stay in hip places that regularly appear in TV and films. Or get down to business at convention hotels neighboring Burbank Bob Hope Airport. The style all starts at VisitBurbank.com.

It's prime time!
Trendy tastes, chic creations and new-style dining

From stores to hotels, and especially restaurants, Burbank is a town known for its taste. Unique districts throughout Burbank serve up the stars' favorite spots — without the VIP guest lists.

Satisfy every taste around every corner amidst an expansive stretch of tasty restaurants and lively bars in the hip Downtown Burbank. Explore the legendary local spots in Magnolia Park. And check out the stars' power places in the Media District. The flavor all starts at VisitBurbank.com.

Quiet on the set
Spend your vacation on location with movie and TV action.

Hollywood action really comes to life in the town behind the tinsel — Burbank! It's just 15 minutes from L.A., but worlds apart from that unpredictable setting.

In Burbank, go behind-the-scenes and right "on set" of major movie productions and top-rated TV shows with the Warner Bros. Studios Tour. Stay at hotels renowned for luxury, or legendary for their film history. And fly in direct like the stars to the ultra-convenient Burbank Bob Hope Airport. The action all starts at VisitBurbank.com.

That's a wrap! Roll credits!
Glam, retro, or hip — shop alongside the stars in Burbank

Star-studded shopping sprees come in all styles in the town behind the tinsel. From trendy outlets to famous thrifts, Burbank is the stars' secret spot for fashion.

Express your inner celeb with a wardrobe straight from the movies at Magnolia Park — nicknamed "Vintage Row" — with shops that span several decades and city blocks. Show your flair at fashion-forward boutiques and ultra-cool eateries in Downtown Burbank. Or recreate the looks of the best-dressed with chic collections at Burbank Town Center. The style all starts at VisitBurbank.com.

2013

✓ Print advertising campaign reached **26 million**.



- ✓ Social media campaign developed on Facebook and Twitter.
- ✓ Burbank is "Featured Destination" in Travelzoo newsletter reaching **10+ million** subscribers.

✓ Hotel booking engine installed on www.visitburbank.com.

BOOK YOUR TRIP

✓ Discover Los Angeles China Guide advertisement reached **200,000** Chinese tourists.

✓ Visitor Destination Guide and Concierge Map were developed.

Discover action and style in every direction!
5 WORLD-FAMOUS STUDIOS.
OVER 160 RESTAURANTS.
400+ UNIQUE SHOPS.

KEY TO DISTRICTS

INFORMATION

TRANSPORTATION

STUDIOS & ATTRACTIONS

DINING & ENTERTAINMENT

COFFEE

HOELS

THE HOTTEST PLACES FOR A DAY OR EXTENDED STAY!

MILESTONES & ACCOMPLISHMENTS continued

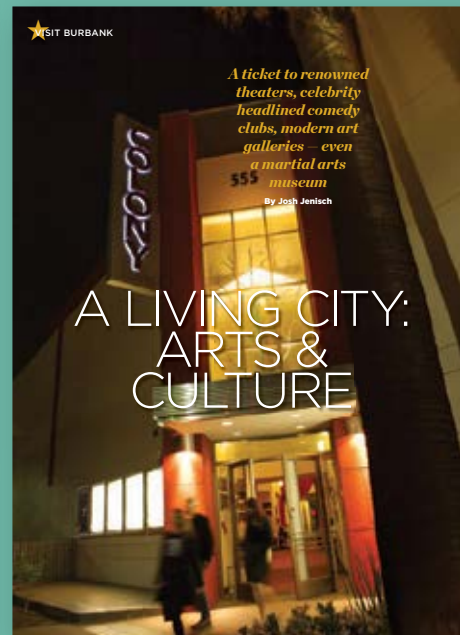
2014

✓ Burbank featured with a 20-page spread reaching **3.2 million** in US Airways Magazine in June.

✓ Burbank featured with a 12-page spread reaching **3.45 million** in Southwest Airlines: The Magazine in November.



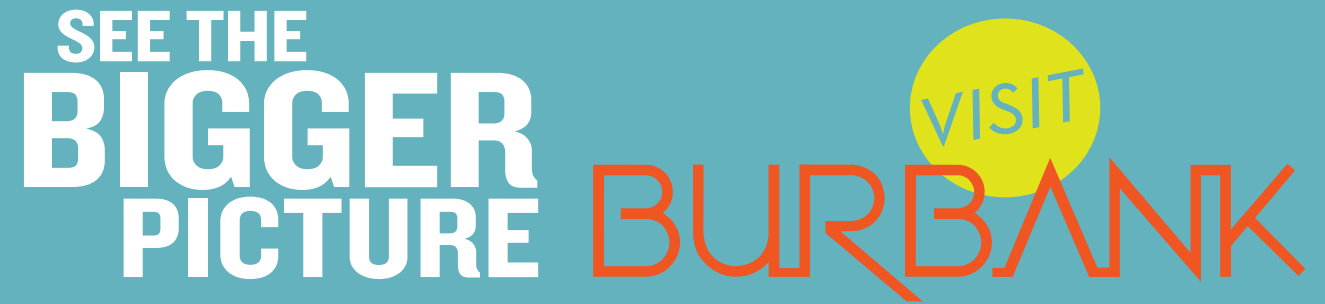
✓ Visit Burbank Official Guidebook distributed at Burbank hotels.



2015

The initial Visit Burbank advertising campaign ran from 2012 to summer 2015, and culminated with **91 million** impressions. The hotel booking engine generated **18,500** hotel room searches.

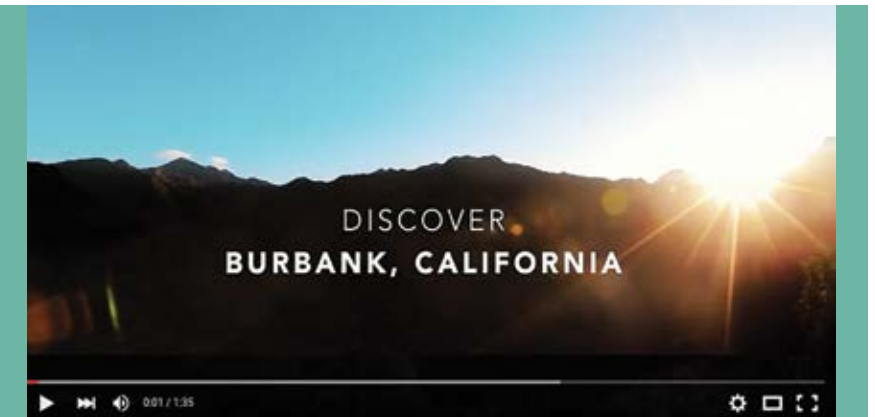
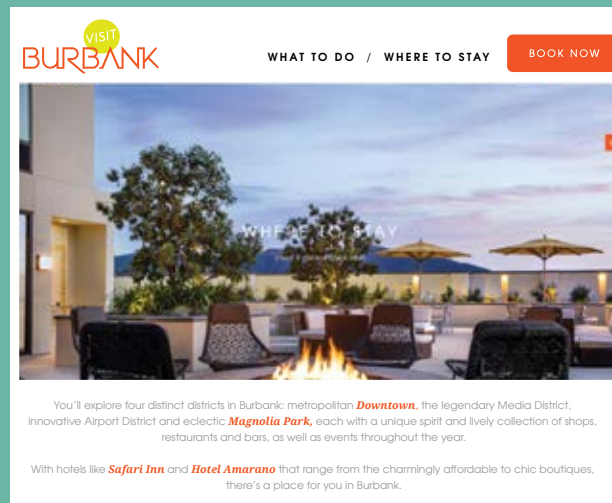
✓ The new campaign contemporized the look and feel of Burbank's image



KEY MESSAGE: Burbank is the ultimate Southern California destination, close to many of Los Angeles and Hollywood attractions, and is in the heart of the entertainment industry.

GOALS: ✓ Drive hotel occupancy during off-peak periods ✓ Develop strong Return-on-Investment tools ✓ Devote 75% of the advertising buy to digital and social media.

✓ A new streamlined website launched in February 2016. **90,000** visitors used the website in 2015.



✓ 90 second **IN-FLIGHT VIDEO** reaching **3.2 million** passengers on **27,000** United and Virgin America flights. Additional 30 second and 15 second versions are targeted for internet and social media use. Premiered December 2015.

✓ In addition to regular media FAM TOURS, Visit Burbank organized an event directed primarily to Burbank hotel staff on May 27, 2015.

MILESTONES & ACCOMPLISHMENTS continued

2015 continued DIGITAL CAMPAIGN

✓ A first-ever coordinated digital media campaign reached **2.9 million** adventure-seeking travelers.



Pay-per-click (PPC)

✓ Investment with Google to drive traffic to visitburbank.com. Targeted to **207,000** consumers in Arizona, California, Colorado, Nevada, New York, Oregon, and Washington — all markets with direct flights into Burbank. 15% of PPC was dedicated to international markets: Australia, Canada, and China.

TRAVEL-RELATED INTERNET SITES

✓ Paid advertising on Priceline, Brightroll, and Thinknear targeted consumers with a propensity to travel to the Los Angeles area. The campaign will continue to evolve in 2016 with new media partners. Reach was **3.4 million**.



SOCIAL MEDIA

✓ Demo-targeted ads on Facebook and Twitter promoted Visit Burbank to **45,000** social media consumers. Additional platforms include Instagram, Google+, Youtube, LinkedIn, and Pinterest.



✓ Pandora banner and audio advertisements reached **3.125 million** listeners in Orange and San Diego Counties in fourth quarter 2015. **PANDORA** internet radio

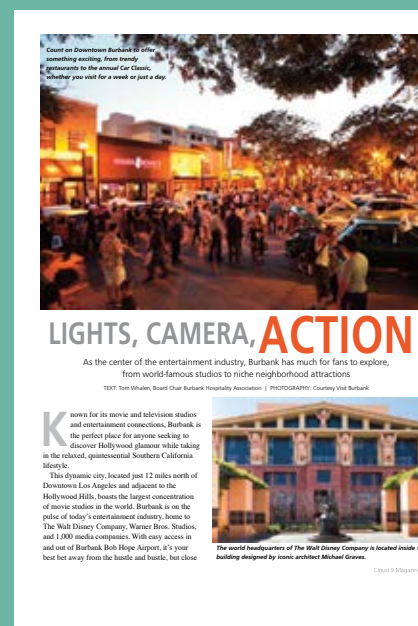
✓ **ADVERTISING IN PRINT MEDIA** reached **35 million** readers in 2015. With the addition of new publications, that figure will achieve 44 million in 2016.



California Road Trips
500,000
Discover Los Angeles Guide
200,000
LA Meetings Guide
12,500
Discover Los Angeles China Guide
200,000

✓ Other advertising media includes: Brand USA Enhanced City Profile, Brand USA Inspiration Guide, California Visitors Guide, Orange Coast Magazine, San Diego Magazine and Westways Co-Op.

✓ **SEAPORT AIRLINES' OFFICIAL IN-FLIGHT MAGAZINE** produced a five-page spread featuring Burbank as a destination that ran in August and September.



DYNAMIC GROWTH

Marketed nationally and internationally, Burbank's hospitality industry has benefited from double digit growth, reaching record levels of occupancy, average daily rates (ADR), and revenue per available room (RevPAR).

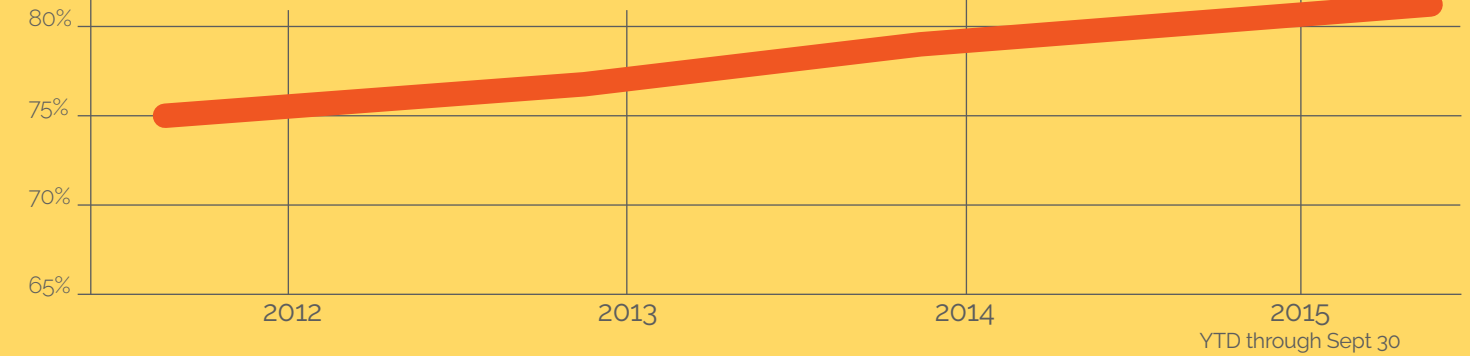
GROWTH IN HOTEL OCCUPANCY

YTD Through September 30, 2015

	2012	2013	2014	2015 (YTD through Sept 30)	UP 8% (Rounded percentage)
BURBANK	75.4%	77.8%	78.6%	81.3%	

HOTEL OCCUPANCY

YTD Through September 30, 2015



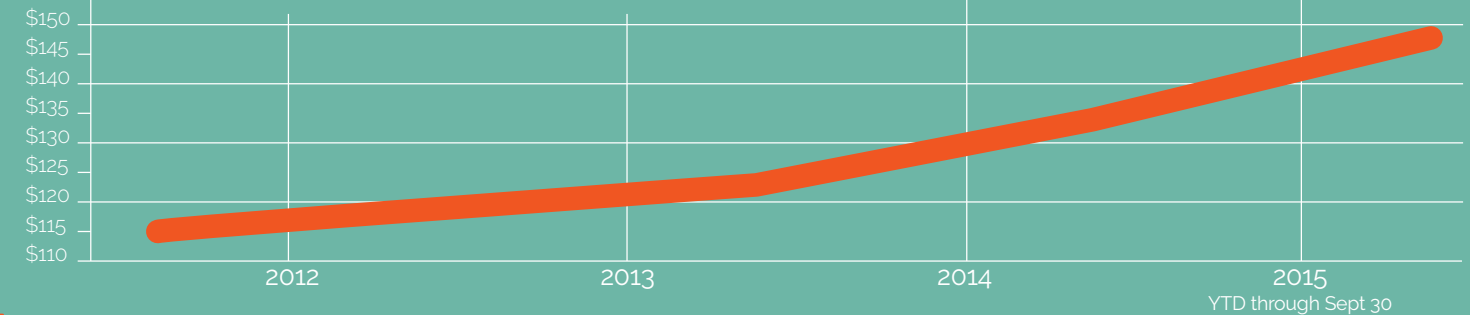
GROWTH IN AVERAGE DAILY RATES (ADR)

YTD Through September 30, 2015

	2012	2013	2014	2015 (YTD through Sept 30)	UP 25% (Rounded percentage)
BURBANK	\$118	\$123	\$134	\$148	

AVERAGE DAILY RATES (ADR)

YTD Through September 30, 2015



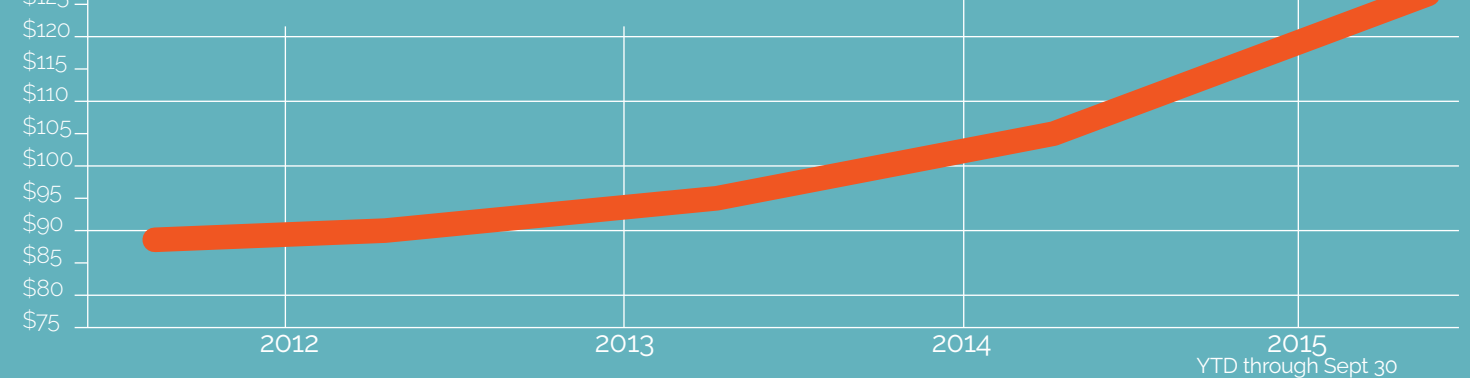
GROWTH IN REVENUE PER AVAILABLE ROOM (RevPAR)

YTD Through September 30, 2015

	2012	2013	2014	2015 (YTD through Sept 30)	UP 35% (Rounded percentage)
BURBANK	\$89	\$95	\$105	\$120	

REVENUE PER AVAILABLE ROOM (RevPAR)

YTD Through September 30, 2015



DYNAMIC GROWTH

Two new hotels will increase available rooms by nearly 20%:
 SpringHill Suites Los Angeles Burbank /Downtown (opened July 2015)
 Hilton Garden Inn (opening Summer 2016).

GROWTH IN AVAILABLE BURBANK ROOMS

UP 17%
 (Rounded percentage)

2011 2015 2016
 (projected)

BURBANK ROOMS **2,200** **2,370** **2,579**

GROWTH IN ANNUAL ROOM REVENUE

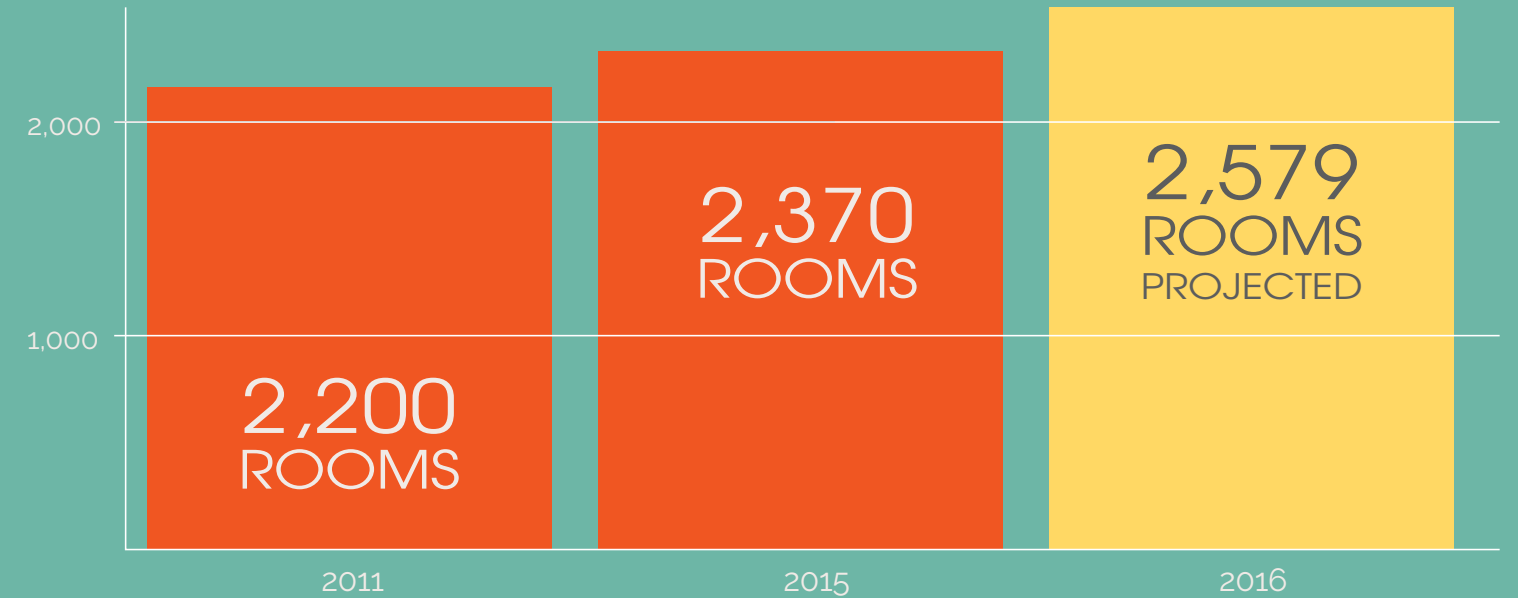
YTD Through September 30, 2015

UP 37%
 (Rounded percentage)

2011 2012 2013 2014 2015

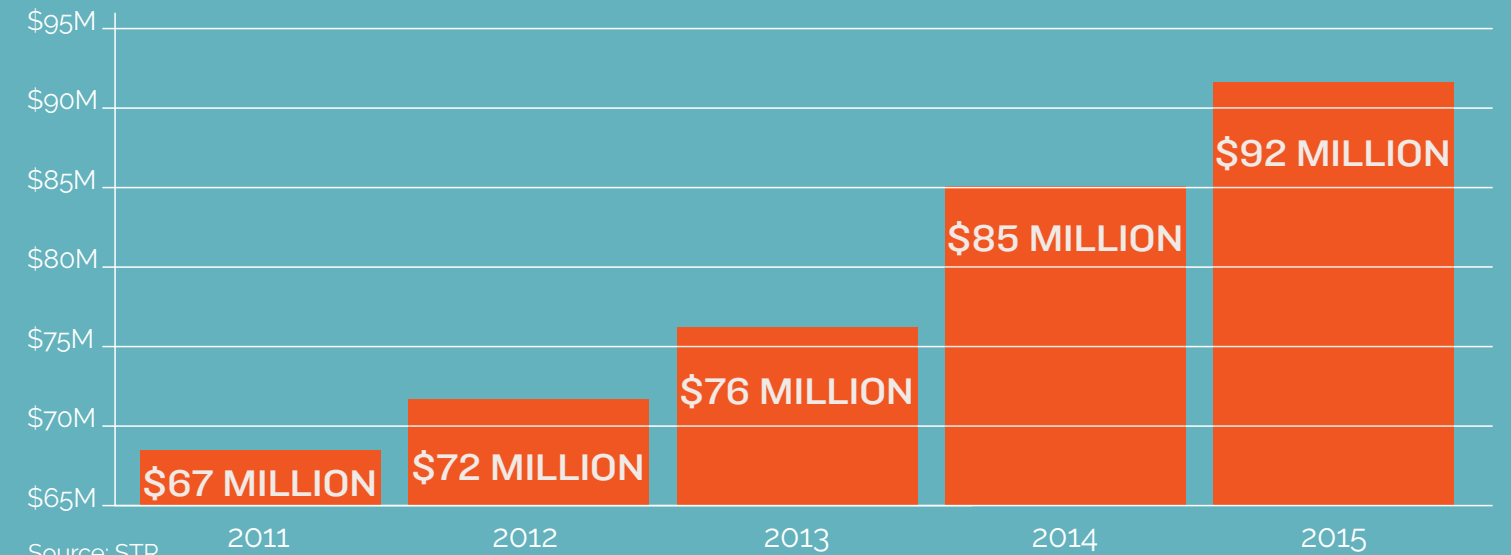
REVENUE IN MILLIONS **\$67** **\$72** **\$76** **\$85** **\$92**

GROWTH IN AVAILABLE BURBANK ROOMS



ANNUAL ROOM REVENUE

Through September 30, 2015



Source: STR

STRATEGIC EVENT PARTNERSHIPS

Since inception, Visit Burbank has played a key role in boosting special events to grow them to the next level. Events are selected for room night growth potential.



BURBANK INTERNATIONAL FILM FESTIVAL - SEPTEMBER

The 7th Annual Burbank International Film Festival screened 100 films over five days, and broke all records for film submissions and attendance to date. With Visit Burbank's involvement, the 2015 event included seven partner hotels on a dedicated festival website page as well as supplemental advertising supporting overnight stays.

2015 ATTENDANCE: **4,215**

HOTEL ROOM IMPACT: **445** hotel searches, and **11** confirmed room nights generated



CTN ANIMATION eXpo - NOVEMBER

The CTN Animation eXpo brings together top professionals from the traditional and digital worlds of animation over three days to the Los Angeles Marriott Burbank Airport Convention Center. Throughout the years, Visit Burbank has supported the eXpo by sponsoring hotel shuttle buses and marketing efforts.

2015 ATTENDANCE: **7,000**

HOTEL ROOM IMPACT: **2,100** room nights generated



BURBANK BEER FESTIVAL - OCTOBER

The inaugural event featured 85 craft beers on-tap and four blocks of activity in Downtown Burbank. Visit Burbank's sponsorship included additional advertising promoting overnight stays, as well as hotel shuttle buses to and from the event site.

2015 ATTENDANCE: **3,000**

HOTEL ROOM IMPACT: **38** potential hotel nights generated



BURBANK YMCA THANKSGIVING DAY TURKEY TROT - NOVEMBER

In a gesture of community support, Visit Burbank sponsored the 6th annual Burbank YMCA Thanksgiving Day 5K/10K Turkey Trot. More than 2,300 participants came to run, jog or walk, raising more than \$85,000 for the YMCA's financial assistance program.



BURBANK COMEDY FESTIVAL - AUGUST

Now in its second successful year, the Burbank Comedy Festival featured national headliners, 380 comedians, and 50 special events over seven days. Participants were encouraged to stay in Burbank with special hotel packages coordinated by Visit Burbank.

2015 ATTENDANCE: **2,550**

HOTEL ROOM IMPACT: **840** room searches, and **40** confirmed room nights generated

PROPERTY INVESTMENT

The Burbank hospitality industry has invested **more than \$138 million** in renovations and new construction since 2011.



LOS ANGELES MARRIOTT BURBANK AIRPORT

All 488 guest rooms newly renovated. Includes the remodel of the convention center with new foyer, three built-in registration areas, ballrooms, and breakout rooms. A complete makeover of hotel common areas is anticipated in 2016.



HOLIDAY INN BURBANK MEDIA CENTER

All 484 guest rooms newly renovated. Includes lobby, lounges, ballroom, common areas, fitness center, business center, restaurants, exteriors, and gardens.



COURTYARD BY MARRIOTT LOS ANGELES BURBANK AIRPORT

All 190 guest rooms newly renovated. Includes meeting space, fitness center, business center, lobby, and the introduction of Bistro restaurant.



RESIDENCE INN LOS ANGELES BURBANK DOWNTOWN

All 166 guest rooms newly renovated. Includes lobby, Gatehouse, hallways, stairwells, elevator landings, and three meeting spaces.



RAMADA BURBANK AIRPORT

Renovation of hotel lobby, bathrooms, fitness center, gym, banquet rooms, and meeting spaces.



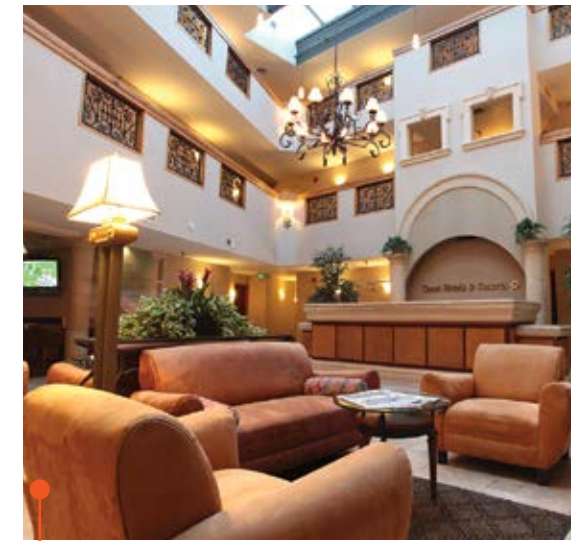
SAFARI INN

Renovation of all 55 guest rooms. Includes exterior upgrades, historic Safari Inn neon sign, and pool remodel. Addition of new Wi-Fi system and full-time driver to provide complimentary transportation.



HOTEL AMARANO BURBANK

Renovation of 99 original guest rooms following the hotel's 2011 expansion with 32 new rooms and pool addition.



COAST ANABELLE HOTEL

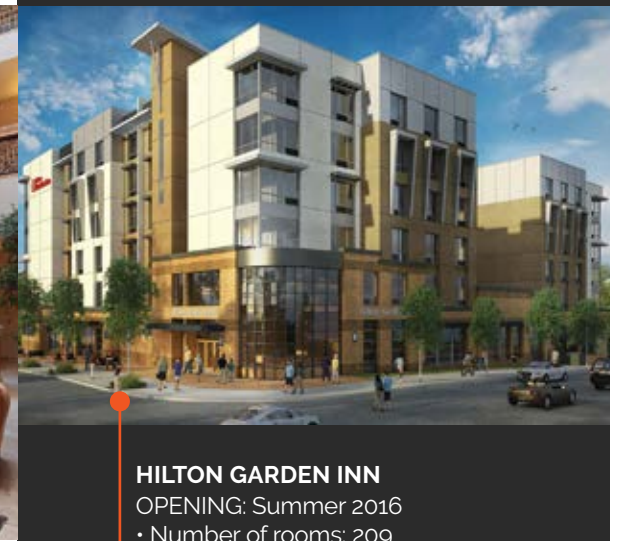
All 45 guest rooms newly renovated. Includes lobby, common areas, lighting, and exteriors. Addition of new Wi-Fi system and full-time driver to provide complimentary transportation.

NEW HOTELS



SPRINGHILL SUITES

- OPENED: July 28, 2015
- Number of rooms: 170
- Boutique-style hotel
- 500 sq. ft. of meeting space



HILTON GARDEN INN

- OPENING: Summer 2016
- Number of rooms: 209
- Restaurant
- Lounge and pool

FUTURE FOCUS

Burbank is poised to attract an increasing number of tourists with the opening of The Wizarding World of Harry Potter at Universal Studios Hollywood in April 2016. The recent expansion of the Warner Bros. Studio Tour Hollywood, a healthy California tourism market, and a robust Visit Burbank marketing campaign will ensure an enhanced media presence in 2016 and beyond.

UNIVERSAL STUDIOS HOLLYWOOD PREFERRED HOTEL PARTNERSHIP

Visit Burbank has partnered with Universal Studios Hollywood to enroll a majority of Burbank's hotels in the theme park's Preferred Hotel Program.

OPPORTUNITY: The partnership will ensure that Burbank hotels will be first in line for room bookings promoted via Universal Studios Hollywood's website and advertising materials.



EXPANDED WARNER BROS. STUDIO TOUR HOLLYWOOD

In July 2015, Warner Bros. Studio Tour Hollywood introduced a major expansion to the studio's popular tour anchored by the addition of the new feature Stage 48: Script to Screen, where guests have the opportunity to explore the full film and television production process. Among Stage 48's interactive elements is the opportunity to re-enact scenes from "Friends" on the iconic Central Perk set, and much more.

OPPORTUNITY: Enhanced marketing and branding of the new Stage 48 continues to boost Burbank and lift hotel occupancy.



THE WIZARDING WORLD OF HARRY POTTER

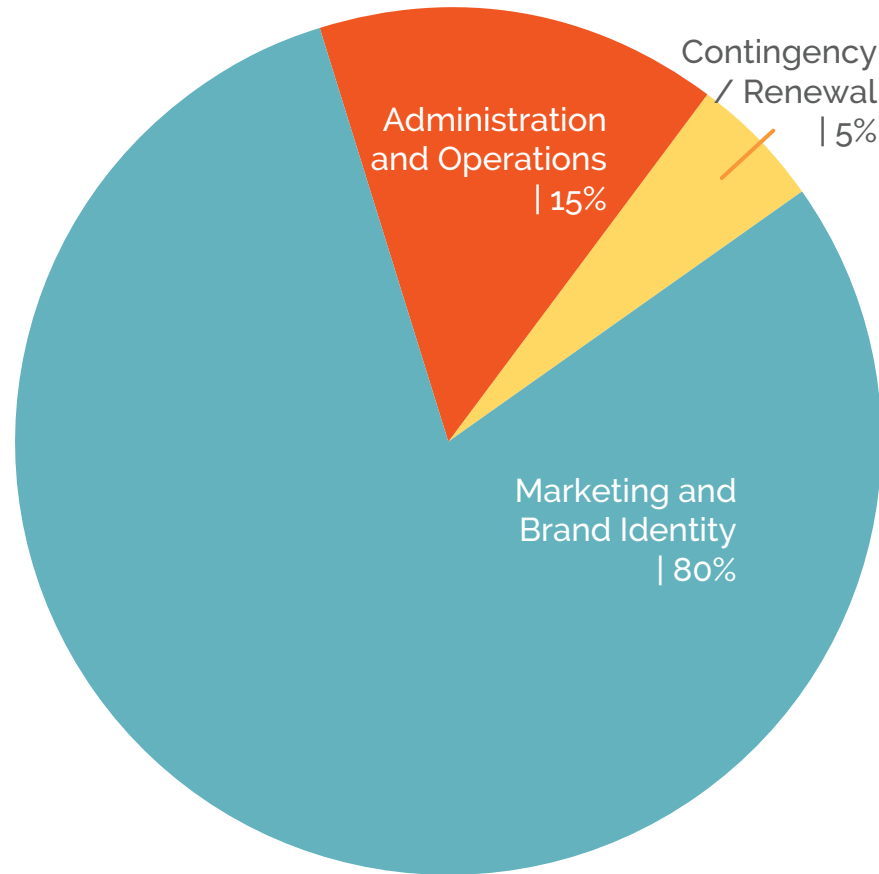
More than five years in the making, The Wizarding World of Harry Potter will premiere April 7, 2016, marking the highly-anticipated arrival of the West Coast's dynamic immersive experience at Universal Studios Hollywood. The attraction is expected to draw an additional 2 million visitors to the park.

OPPORTUNITY: Just minutes away from Universal Studios, Burbank hotels stand to benefit greatly from the increased demand.



BALANCE SHEET: OCTOBER 1, 2014 - SEPTEMBER 30, 2015

TOTAL ASSETS \$1,245,581.64



FY 2014-2015 ALLOCATIONS

Marketing and brand identity | 80%

- Execution of media campaign
- Development of website and collateral materials
- Launch of social media campaign
- Targeted special event support

Administration and Operations | 15%

- Staffing
- Insurance
- Other administrative expenses

Contingency / Renewal | 5%

BALANCE SHEET ENDING 9/30/2015

ASSETS

Current Assets

Checking/savings

Checking	12,539.81
City Treasurer	1,182,786.86
Savings	5.00
Salary Holding	50,249.97

Total Assets 1,245,581.64

LIABILITIES & EQUITY

Equity

Unrestricted Net Assets	1,138,148.26
Net Income	107,433.38
Total Equity	1,245,581.64
Total Liabilities & Equity	1,245,581.64

Financial statements were prepared without audit from the corporation's books and records.

INCOME STATEMENT: OCTOBER 1, 2014 - SEPTEMBER 30, 2015

NET INCOME: \$181,276

Statement ending 9/30/2015

Ordinary income/expense

Income	
Assessments	817,736.93
Interest	12,184.85
Total income	829,921.78
Gross income	829,921.78
Expenses	
Administration and operations	81,398.29
Marketing and brand identity	567,247.27
Total expenses	648,645.56
Net income	181,276.22

STATEMENT OF CASH FLOW FISCAL YEAR 2014-2015

Operating activities

Net income	181,276.22
Cash at beginning of period-October 1, 2014	1,064,305.42
Cash at end of period-September 30, 2015	1,245,581.64

FIVE-YEAR SUMMARY & BEYOND

Since inception, Visit Burbank has forged many firsts for the city and created important travel related partnerships. Here's a brief summary of significant milestones:

- 2011** ✓ Burbank Hospitality Association formed.
- 2012** ✓ Agency search begins.
 - ✓ Visit Burbank brand launched.
 - ✓ Ad campaign promoting Burbank as a destination begins.
- 2013** ✓ Website/Booking Engine launched.
 - ✓ Burbank made "Featured Destination" in Travelzoo's newsletter reaching **10+ million** subscribers.
 - ✓ Visit Burbank participated in Discover Los Angeles China Guide reaching **200,000**.
- 2014** ✓ Ad campaign reached **32 million**.
 - ✓ US Airways Magazine Burbank article reached **3.2 million**.
 - ✓ Southwest Airlines: The Magazine Burbank article reached **3.45 million** readers.
 - ✓ Southwest Airlines sweepstakes generated the 2nd highest number of entries on record at **57,703**.
 - ✓ New agency search started for rebranding.
- 2015** ✓ Burbank Tripadvisor page achieved **900,000** annual impressions.
 - ✓ **"See The Bigger Picture"** branding campaign launched.
 - ✓ Facebook reaches **25,000** likes.
 - ✓ First-ever citywide video produced and launched in-flight on United Airlines and Virgin America reaching **3.2 million** passengers.
 - ✓ Inaugural digital campaign achieved **2.9 million** impressions.
 - ✓ Hotel partnership with Universal Studios Hollywood established.
 - ✓ Annual advertising on target for **44 million** impressions in 2016.

With all bases covered, Visit Burbank seeks to innovate on its mission of boosting hotel occupancy. The visitor market is strong, and Visit Burbank intends to maximize every opportunity and build on its successes in coming years.

BOARD OF DIRECTORS AND STAFF

EXECUTIVE COMMITTEE

Tom Whelan	Chair	General Manager, Hotel Amaranos Burbank
Tony Garibian	Vice Chair	General Manager, Coast Anabelle Hotel and Safari Inn
Michael Swaney	Treasurer	General Manager, Residence Inn Los Angeles Burbank Downtown
James Fitzpatrick	Secretary	General Manager, Courtyard by Marriott Los Angeles/Burbank Airport

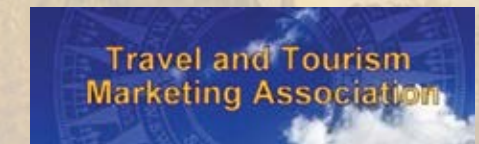
BOARD OF DIRECTORS

Lucy Burghdorf	Manager, Public Relations & Government Affairs, Burbank Bob Hope Airport
Justin Hess	Assistant City Manager
Danny Kahn	Executive Director, Warner Bros. Studio Tour Hollywood
Richard Sandoval	General Manager, Los Angeles Marriott Burbank Airport Hotel
Bernadette Soriano	General Manager SpringHill Suites Los Angeles Burbank Downtown
Ryan Thayer	General Manager, Holiday Inn Burbank Media Center

CITY OF BURBANK STAFF

Ruth Davidson-Guerra	Assistant Community Development Director
Mary Hamzoian	Economic Development Manager
Susie Avetisyan	Economic Development Analyst
Marissa Minor	Economic Development Analyst




PROUD PARTNERS





BURBANK

SEE THE BIGGER PICTURE

Burbank Hospitality Association
150 North Third Street, Burbank, CA 91502
818.238.5180 | VisitBurbank.com   

MOVIE STUDIOS & TOURS | LIVE TV SHOWS | UNIQUE HOTELS | DINING & NIGHTLIFE | BURBANK BOB HOPE AIRPORT

