

BY LAURA BURKEHART

Southern California—it's the land of sunshine, palm trees, dreams, glamour, and the silver screen. One place in the beautiful Los Angeles area is home to all of this and more. Visit Burbank and find yourself in the heart of all that sparkles.

This is where your favorite shows and movies are made. With the largest concentration of studios anywhere, Burbank has earned the moniker "The Media Capital of the World." Take a tour of Warner Bros. Studios and watch the filming of a popular TV show, like The Big Bang Theory. The Walt Disney Company, Burbank Studios, Cartoon Network, and The Nickelodeon Animation Studio are all located in Burbank. You can see the spires of Hogwarts from here they're just a couple of miles away at Universal Studios' The Wizarding World of Harry Potter.



city comprises close-knit neighborhoods, legendary studios, unique stores, eclectic coffee shops, incredible entertainment venues, top restaurants, and cool bars. You can enjoy a five-star dinner followed by an A-list comedian's set downtown, and pick up a *Mad Men*-style outfit—maybe even one that appeared on the show—at the hip shops in Magnolia Park. Enjoy the frenetic buzz of creative minds in the Media District's coffee shops. Tour Warner Bros. Studios, then grab a burger at the original Bob's Big Boy. Or check out the big-box stores and varied dining options at Empire Center and the unique vehicles at West Coast Customs in the Airport District.

"It's a place with great entertainment, great food, great shopping," promises Tom Whelan, general manager of Burbank's Hotel Amarano. "Come give Burbank a try. You will not be disappointed."

WHERE HOLLYWOOD LIVES World-class media professionals don't just work in Burbank; they also reside right here in town. You may find yourself surrounded by animators at a coffee shop, sitting next to studio executives at dinner, or browsing in a shop beside a famous actor.





Explore the Neighborhoods

Magnolia Park

Go retro with a day in Magnolia Park. Home to numerous eclectic boutiques, the main drag is an incredible experience for the discerning shopper. From clothes and makeup to furniture from TV and movie sets, it's all right here. And don't miss the incredible dining, coffee, and cocktail options.

Start your day with a pick-me-up at Romancing the Bean—the coffee and pastries are amazing—or The Perky Nerd, where you can check out the latest comics and local pop art with a cold-brew coffee. Then hit the incredible shops along Magnolia Boulevard. Find fabulous clothes from every era at Unique Vintage. From the decor to the selections, you'll find yourself surrounded by updated takes on retro style.

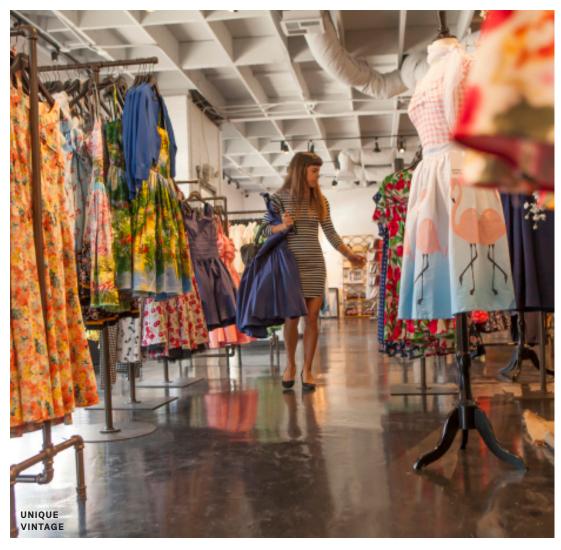
Take home a real piece of Hollywood from Previously On. Did you love a couch or console table that appeared on your favorite show? You might find it here. Pick up an original PanAm bag, a fabulous dress, or a quirky gift at Audrey K's. Snap up pro-grade makeup brushes at the only brick-and-mortar Morphe store in the U.S.

Stop by Autobooks-Aerobooks on Saturday mornings for the weekly Cars & Coffee event and admire vintage cars. Nicknamed "The World's Fastest Bookshop," the transportation-focused book and gift shop also hosts frequent book signings and events.

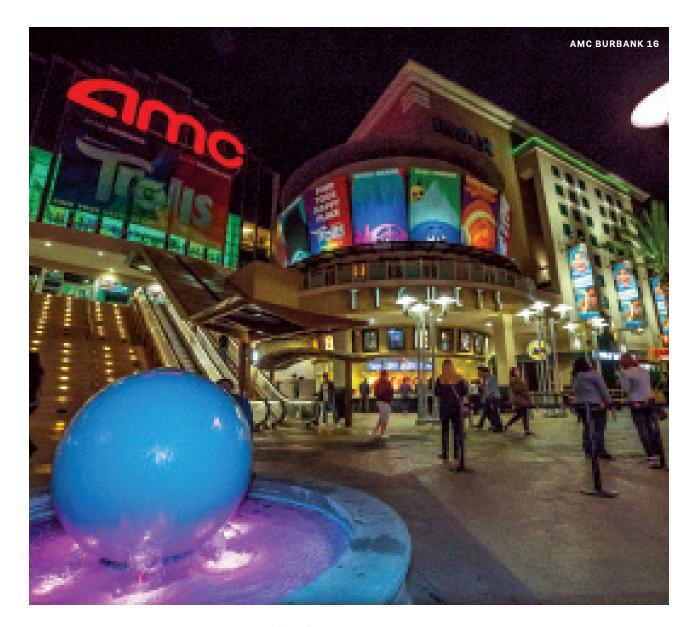
Mindfulnest is the place to go for locally made art, jewelry, and more. Drop into An Open Invitation for all-occasion stationery, greeting cards, and gifts. Rocket Fizz, a retro candy store, is the perfect place to pick up sugary souvenirs.

Looking for outdoor action? Chandler Bikeway is a beautiful walking and biking path that connects to several other metropolitan bike paths, including the Los Angeles River Trail. Stroll or cycle and take in the gorgeous landscaping and public art along its length.

${\bf Visit Magnolia Park.com}$



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Downtown Burbank

Downtown Burbank is always buzzing, with new festivals, entertainment, dining, and shopping options popping up frequently. "There's a really strong community here. Downtown Burbank is such a trendy, exciting, happening place," says Josh Snyder, sales & marketing director of Flappers Comedy Club and Restaurant, which hosts A-list comedians and the annual Burbank Comedy Festival.

Check out one-of-a-kind clothing, gifts, and housewares at Zamba Boutique, a funky shop on San Fernando Blvd. Enjoy a great meal and a drink at Granville, then luxuriate with a massage or body wrap at rA Organic Spa. Sample boutique California wines at Urban Press Winery's tasting room, and craft your own pizza at PizzaRev. Old family recipes are on the menu at Market City Caffe, a much-loved, family owned and operated Italian eatery.

Ping pong, craft beer and wine, cider, cocktails, and great pub fare are on tap at Story Tavern. Pick up some sweet treats at Pinkberry or Ben & Jerry's, and be sure to stop into the Animators Room at Moore's Delicatessen. Animators from Cartoon Network and Nickelodeon and more have created an evolving art installation by drawing on the walls.

Catch a flick at the AMC Burbank 16 theaters—you may see a star or a red-carpet premiere—and hit the shops at Burbank Town Center.

Exciting new spaces continue to open in this ever-expanding neighborhood. Yard House, known for great food and an extensive draft beer selection, opens Spring 2017. And don't miss recent dining additions Guisado's and The Carving Board. **DTNBUR.com**



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STAGE AND SCREEN

Snap a selfie on this familiar orange couch found on the real Central Perk set from Friends. marvel at Batman's vehicles in the Picture Car Vault. and see the real costumes from Suicide Squad at DC Universe: The Exhibit.



Media District

Burbank is the Media Capital of the World, and its heartbeat is in the Media District. As the district is home to The Walt Disney Company, Legendary Entertainment, DC Comics, Warner Bros. Studios, the iHeart Radio Theater Los Angeles, and the ABC Television Network, its nickname is well-deserved.

Walk into your television at Warner Bros. Studios. Ellen DeGeneres tapes her hugely popular talk show here, and you can join the studio audience. Longtime favorite *The Big Bang Theory* and the new smash hit *Westworld* are also filmed here.

Don't miss the Warner Bros. Studio Tour Hollywood, where you'll see famed sets and soundstages, as well as the four-story prop department, costumes, and even the carpentry shop.

Try a Cubano at Coffee Commissary and visit Olive & Thyme, a restaurant and gourmet market. Don't skip the original Bob's Big Boy, where you can grab a burger and a shake, and stay for the classic car show on Friday nights, or try a modern take on burgers at Umami.

Airport District

The future is being developed in Burbank's Airport District. Everything is connected here. Fly into Los Angeles at the conveniently located Hollywood Burbank Airport. Many of LA's most popular attractions are mere miles from here—Hollywood Boulevard, the Hollywood Bowl, Griffith Observatory, and the Los Angeles Zoo are all nearby.

The airport offers frequent flights to Silicon Valley, which has helped transform the neighborhood into a tech and transportation hub. Today, the Airport District houses companies that develop state-of-the-art technology. Insomniac Games develops edgy video games here, and Midnight Oil, Hasbro, E Solar, Deluxe, and Starz Media have all moved into reclaimed warehouses in the area around the airport.

The abundant hotel and conference center options make this a great place for meetings and retreats, and the Empire Center and surrounding area feature top big-box stores and restaurants. Stop by REI for the latest camping and outdoors tech and gear, and don't miss Hook Burger and Grain Lab while you're in the neighborhood.



TECH HUB

Stop by West Coast Customs and visit the On-site showroom to see a changing exhibition of cars, which has included musician will.i.am's Delorian, nicknamed the delor.i.am., and a Can-Am Spyder motorcycle. Get a look through a window into the shop, where ordinary cars are transformed into tech wonders every day.



HILLSIDE GAME

If golf is your game, De Bell Golf Club offers incredible vistas along with several options for teeing off. Take advantage of the William F. Bell-designed, PGA-recognized 18-hole course. Five PGA professional golfers are on staff to help improve vour game. Visit the lighted driving range to practice your swing, or try out the disc golf course for something different. When you're done, head to Canvon Grille for a great meal and a cold drink.

Great Outdoors

Burbank is full of surprises. Did you know you're able to enjoy the wilderness in the middle of one of the largest metropolitan areas in the world? Head up to Stough Canyon Nature Center or visit Wildwood Canyon Park and join a docent for a hike. Options include fitness, birdwatching, and nature walks, and even full-moon hikes. These scenic adventures through the Verdugo Mountains are of varying lengths and levels of difficulty, and offer stunning views of the expansive San Fernando Valley, downtown Los Angeles, and the Hollywood Hills.

Guided horseback trail rides are available from the LA Equestrian Center, located on Riverside Drive. Horse shows, boarding, riding lessons, and banquets are also on offer at this premier equestrian facility.

See the stars in the sky and on stage at the Starlight Bowl. The Hill-side venue hosts summer concerts, and Fourth of July fireworks are an exciting annual event.

Enjoy a cocktail and a delicious meal at The Castaway. Carved into a hillside, the restaurant's outdoor area, lined with palm trees and dotted with fire pits, overlooks the valley.

Get Festive

This is a town that loves to celebrate, and with the best in technology, arts, entertainment, and more right here, Burbank is the perfect place for year-round festival fun.

Cruise down San Fernando Blvd. July 29 to check out the custom and classic cars on display at the 2017 Downtown Burbank Car Classic.

Magnolia Park hosts Ladies and Gents' Night Out monthly. Thousands of locals and visitors gather to check out the stores and taste the offerings of more than 30 food trucks.

In autumn, the Burbank Beer Festival & Fall Street Fair has more than 85 craft beers on tap and live entertainment. Admission is free. Tickets are available for beer tastings.

Each November, the CTN Animation Expo brings together top talent, studio executives, and industry leaders for an expo like no other. Workshops, conferences, and presentations showcase the newest developments in animation.

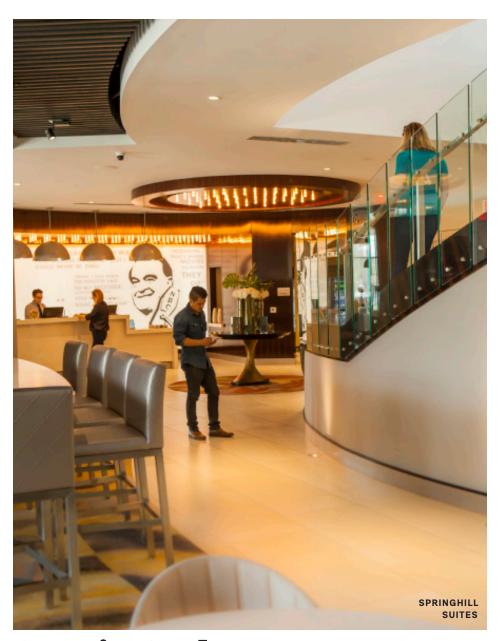
Learn more about the vibrant festival scene at **visitburbank.com**.

MORE FUN

Kick off the hol day season at the Burbank Winter Wine Walk, held in Downtown Burbank in November. Enjoy live entertainment while you stroll through vour favorite downtown businesses, where you can sample wine and beer in designated Wine Walk areas.



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Stay in Style

What's on your itinerary? Burbank is the perfect place to call home during your stay. Near popular LA attractions like Dodgers Stadium and downtown Los Angeles, Burbank's proximity to landmarks and native charm is a winning combination.

Book a Preferred Hotel Package with Visit Burbank's participating hotels, and gain early access to Universal Studios Hollywood's theme park. Be the first in line for the studio tour, rides, and attractions, including the new extension of The Wizarding World of Harry Potter and Despicable Me Mayhem. You'll also enjoy the outstanding amenities and excellent location of the hotels, with fantastic options for every style and budget. **visitburbank.com**

PHP HOTELS

Retro or modern? Your choice!



THE TANGERINE You can't miss this retro-chic hotel's bright orange exterior. Step inside for modern luxury ensconced behind the vintage 1950s facade.



HOTEL AMARANO BURBANK

Classic and sophisticated, this boutique hotel has a dreamy pool area, welcoming bar, and plush decor.



Throwback style and modern amenities make this a top choice for visitors.

Universal Studios Hollywood (USH) **Preferred Hotels**

/ Burbank Inn and Suites Best Western PLUS / Media Center Inn & Suites / Courtyard by Marriott Los Angeles Burbank Airport / Coast Anabelle Hotel / Hilton Garden Inn Burbank Downtown / Holiday Inn Burbank-Media Center / Los Angeles Marriott Burbank Airport Hotel / Hotel Amarano Burbank / Safari Inn / The Tangerine



COURTYARD **LOS ANGELES** BURBANK





MARRIOTT BURBANK

PACKAGE INCLUDES: • Two \$250 Southwest Airlines® gift cards • Two-night stay at Coast Anabelle Hotel • Three-day convertible car rental from Avis Car Rental

• Two tickets for Warner Bros. Studio Tour Hollywood

ENTER FOR A CHANCE TO WIN

A TRIP FOR TWO TO

BURBANK, CALIFORNIA

TO ENTER, VISIT: SOUTHWEST.COM/BURBANKMAG (only one entry per person)

- A couple's deep tissue massage at rA Organic Spa
- Twosome of Golf with cart rental at DeBell Golf Club
- Two \$50 gift cards to Flappers Comedy Club and Restaurant
- \$100 gift card to Urban Press Winery
- \$50 gift card to The New Deal
- \$50 gift card to Romancing the Bean
- \$50 gift card to Wild Carvery



AIRPORT HOTEL



BURBANK MEDIA CENTER



AIRPORT HOTEL



The newest hotel in Burbank, the Hilton Garden Inn Burbank Downtown, boasts over 200 rooms, stylish and comfortable decor, and more than 1100 sq ft of flexible event space.

Additional Burbank Hotels (Non-USH Preferred) / Travelodge Burbank-Glendale / Ramada Burbank Airport / Extended Stay America Los Angeles Burbank Airport / Quality Inn Burbank Airport / SpringHill Suites Los Angeles Burbank / Downtown Residence Inn Los Angeles Burbank / Downtown Burbank Extended Stay Inn / Portofino Inn Burbank