

**Burbank Hospitality Association, Inc.
Sponsorship Standing Committee
Meeting Agenda
Wednesday, May 12, 2021 at 4:00PM**

Zoom Meeting: <https://zoom.us/j/97558766262?pwd=VG15bWdvNUp3Mm52RFdCUjN5Q2JhZz09>
Meeting ID: 975 5876 6262 Passcode: 019093

A. Roll Call

B. Sponsorship Budget Allocation

The Sponsorship Standing Committee will deliberate on Fiscal Year 2021-2022 sponsorship budget allocation.

Recommendation:

Provide staff with fiscal year 2021-2022 sponsorship budget allocation.

C. Sponsorship Budget Allocation

The Sponsorship Standing Committee will discuss potential changes to the questions and requirements on the sponsorship application.

Recommendation:

Provide staff direction on any changes to the sponsorship application.

D. Future Agenda Items

Board Members may introduce new items for discussion, but no action may take place except to place the item on a future agenda.

Sponsorships Ad Hoc Advisory Committee Members

Danny Kahn, Warner Bros. Studio Tours, **Chair**

Alan Tate, Burbank Airport Marriott, **Vice-Chair**

Sundee Vaghashia, Travelodge, **Treasurer**

Tony Garibian, Coast Anabelle and Safari Inn,

Marketing Key Staff

Mary Hamzoian, Economic Development Manager

Erika De Leon, Economic Development Analyst

Legal Counsel

Ryan T. Dunn, Colantuono, Highsmith & Whatley, PC