# Burbank Hospitality Association, Inc. Sponsorship Standing Committee Meeting Agenda

Tuesday, July 6, 2021 at 4:00PM

Zoom Meeting: https://zoom.us/j/98948225501?pwd=TVkyV0c2VkhuSGlpaDYyb3dCejlxQT09

Meeting ID: 989 4822 5501 Passcode: 859450

# A. Roll Call

## B. Sponsorship Budget Allocation

The Sponsorship Standing Committee will discuss Fiscal Year 2021-2022 sponsorship budget allocation of \$100,000.

## C. Sponsorship Budget Application Review

Staff will present changes and requirements on the sponsorship application.

### D. Future Agenda Items

Board Members may introduce new items for discussion.

## **Sponsorships Ad Hoc Advisory Committee Members**

Danny Kahn, Warner Bros. Studio Tours, **Chair** Alan Tate, Burbank Airport Marriott, **Vice-Chair** Sundeep Vaghashia, Travelodge, **Treasurer** Tony Garibian, Coast Anabelle and Safari Inn

#### **Marketing Key Staff**

Mary Hamzoian, Economic Development Manager Erika De Leon, Economic Development Analyst Megan Anghel, Economic Development Analyst

#### Legal Counsel

Ryan T. Dunn, Colantuono, Highsmith & Whatley, PC