

VISIT
BURBANK

MEDIA CAPITAL OF THE WORLD



VISIT BURBANK

- ★ Official destination marketing organization for the City
- ★ Mission: Increase Burbank hotel occupancy, visitor spending, and revenues for the City
- ★ 3.1 million overnight visitors in 2023
- ★ Adjacent to Universal Studios Hollywood
- ★ Legendary home of film, TV, streaming, and animation studios
- ★ Home to Warner Bros. Studio Tour Hollywood, The Walt Disney Company, and 1,000 entertainment-related companies





Burbank offers 19 hotels,
11 of which are UPRV
partner properties

Our hotels represent 45%
of all Los Angeles UPRV
partner properties.

Our hotels are among the
closest to the theme park.



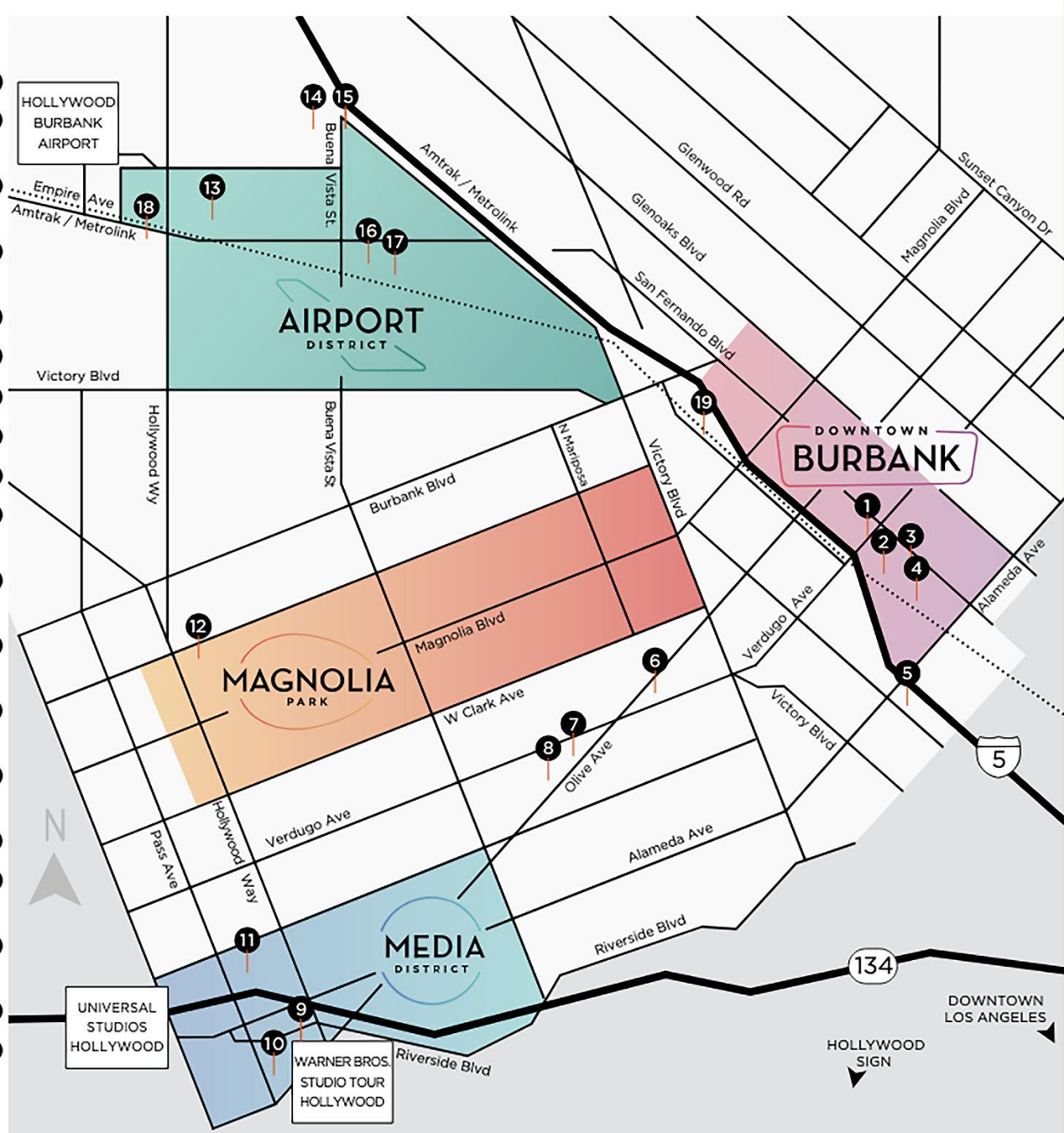
VISIT BURBANK UPRV PARTNER HOTELS



BURBANK HOTELS

- Hotel Burbank ❶
- Residence Inn Los Angeles
Burbank/Downtown ❷
- Hilton Garden Inn
Burbank Downtown ❸
- SpringHill Suites Los Angeles
Burbank/Downtown ❹
- Burbank Inn & Suites ❺
- Portofino Inn Burbank ❻
- Safari Inn ❼
- Coast Anabelle Hotel ❽
- The Tangerine ❾
- Best Western Plus
Media Center Inn & Suites ❿
- Hotel Amarano 11
- Burbank-Hollywood
- Travelodge by Wyndham 12
- Burbank-Glendale
- Los Angeles Marriott Burbank 13
- Airport Hotel
- Ramada by Wyndham 14
- Burbank Airport
- Quality Inn Burbank Airport 15
- Courtyard by Marriott 16
- Los Angeles/Burbank Airport
- Extended Stay America 17
- Los Angeles Burbank Airport
- Cambria Hotel Burbank Airport 18
- LaTerra Select Hotel (opening 2026) 19

19 Hotels
2,719 Rooms



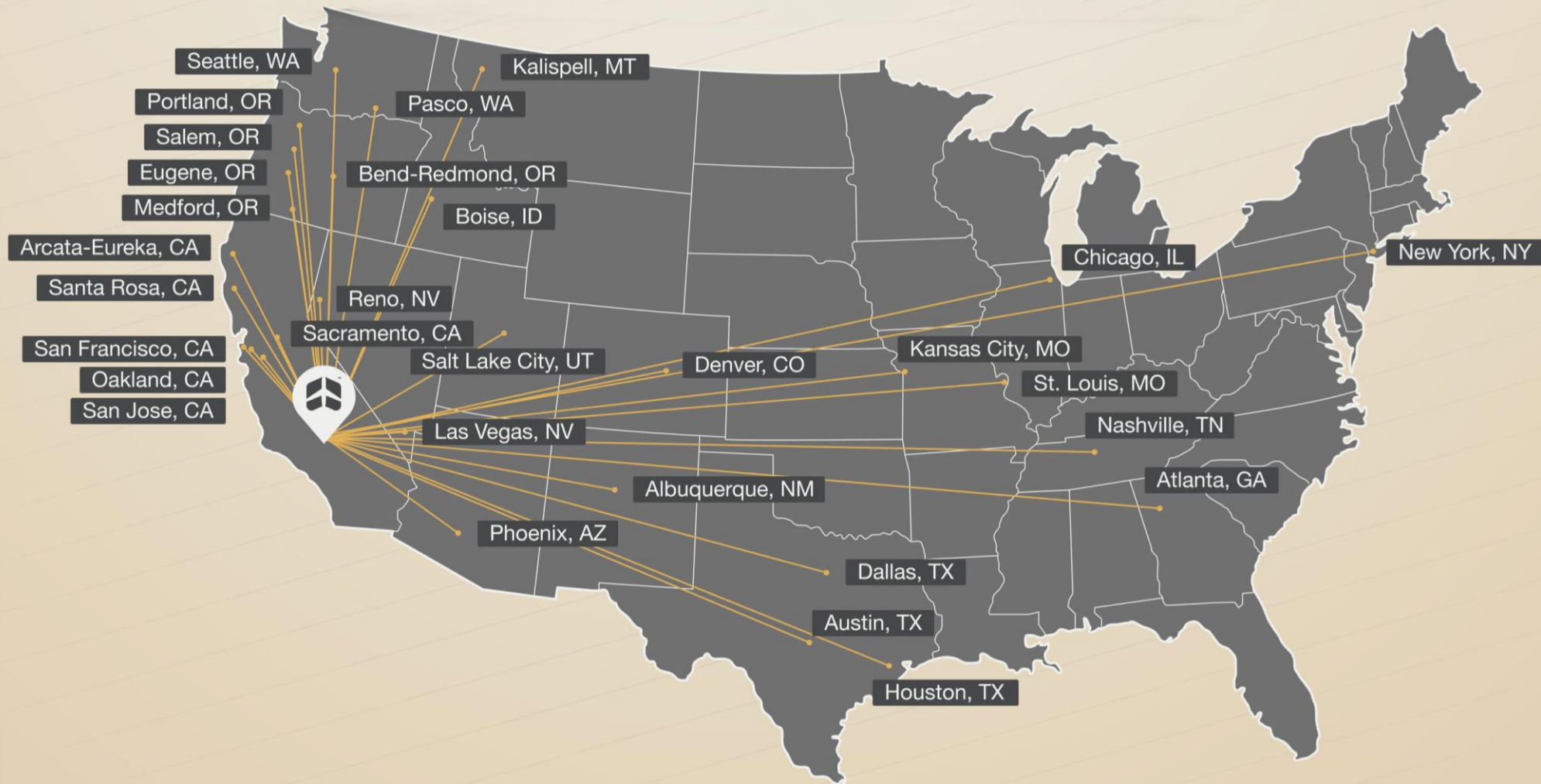


Fly into and out of Hollywood Burbank Airport (BUR) for easiest access to the park.

Guests can be from the terminal to Universal Studios Hollywood in 20 minutes.



HOLLYWOOD BURBANK AIRPORT | 35 NONSTOP DESTINATIONS | 6.5 MILLION PASSENGERS



BURBANK APPEALS TO ALL MARKETS



1 Luxury, 7 Independents, 3 Family,
4 Marriott, 1 Cambria, 1 Hilton, 1 Best Western

VISIT BURBANK ADVANTAGES

Family Friendly

Clean and Safe

Easy Access

Adjacent to USH

Competitive Rates



BURBANK NEIGHBORHOODS



DOWNTOWN BURBANK

- Bustling street scene, nightlife, and special events
- 600 shops and restaurants
- Highest grossing AMC globally



MEDIA DISTRICT

- Media giants The Walt Disney Company, Warner Bros. Discovery, Legendary Entertainment, and more
- Exciting collection of restaurants, diners, and cool coffee shops frequented by celebrities
- Live TV Tapings

BURBANK NEIGHBORHOODS



MAGNOLIA PARK

- Retro-inspired and vintage shopping
- Trendy cafes and coffeehouses
- Old school charm



AIRPORT DISTRICT

- Home to Hollywood Burbank Airport, LA's most accessible airport
- Hi-tech and cutting-edge companies such as MSG Sphere Studios
- Burbank Empire Center, one of highest grossing shopping destinations in Southern California

SAMPLE TWO-DAY BURBANK ITINERARY



DAY 1

Breakfast: Bob's Big Boy, named Best Diner in California by Food + Wine

Day: Universal Studios Hollywood

Evening: Castaway Burbank, with a critically acclaimed kitchen and stunning views over Los Angeles, Burbank, and the Hollywood Hills



DAY 2

Breakfast: Artelice Patisserie, caters to the Grammys

Morning: Warner Bros. Studio Tour Hollywood (3-hour tour)

Afternoon: Vintage shopping in Magnolia Park

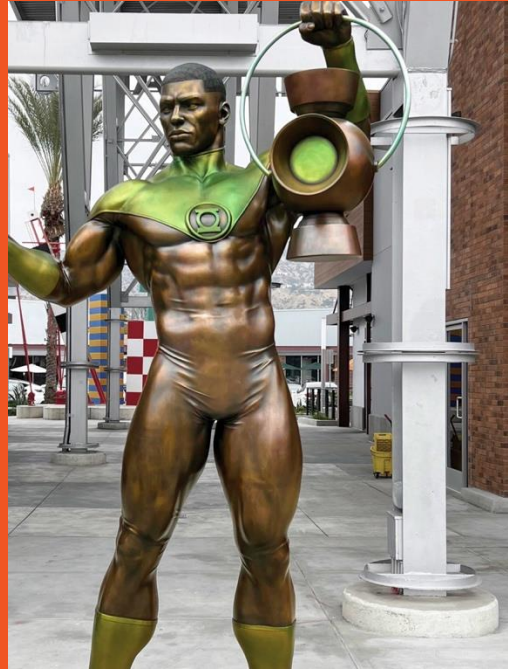
Evening: Downtown Burbank with Flappers Comedy Club, AMC 16 Burbank, and 600 shops and restaurants

SUPERHEROS ARE MADE HERE

Burbank is home to an extraordinary trio of DC Super Hero statues celebrating the city's ever growing connection to entertainment.



Wonder Woman guards the entrance of Warner Bros. Studio Tour Hollywood in Burbank's Media District



Green Lantern shines a light on the Burbank Empire Center



Batman rules over the AMC Walkway in Downtown Burbank



BURBANK

MEDIA CAPITAL OF THE WORLD

To reach Mary Hamzoian or Odette Zakarian,
please contact info@visitburbank.com



Learn More



WARNER BROS.
STUDIO TOUR
HOLLYWOOD



3400

NO PARKING